



BROOKWOOD NEWS

March 2025



Happy March!

Spring is right around the corner, and we can almost feel the sunshine sneaking its way back into our days! March brings a little extra pep in everyone's step — longer daylight, muddy paw prints, and of course, a touch of St. Patrick's Day magic. As we head into the warmer months, it's also a great time to start thinking about flea and tick prevention. Those tiny pests wake up right along with the melting snow, and early prevention can make all the difference in keeping your pet happy, healthy, and itch-free. Here's to fresh air, fresh starts, and a lucky month ahead!



Maddie K



Louie W



Nama

Reminders

Book now to reserve a spot for April vacation week. Spaces fill quickly!

Lobby hours are:

Monday - Friday 7-9am & 4-6pm

Saturday by appointment only

Sunday 4-6pm or by appointment

We are very busy, but never too busy to accommodate special requests. Sticking to your appointment time helps everything go smoothly.

Photos with the Leprechaun!

Our very own Leprechaun (Gabe) will be stopping by on St. Patrick's day (3/17) & will be taking photos with the dogs!



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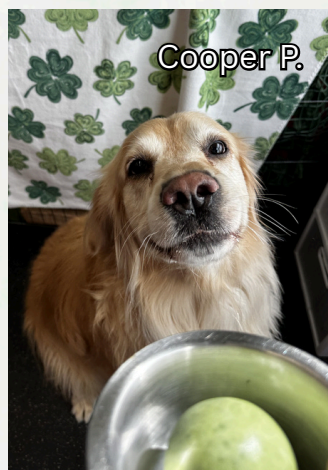
What's new?

Starting this month we will be having themed enrichment activities that you can add onto your dog's day of camp or boarding stay! Don't forget our regular enrichment activities are always available, too. We also have a brand new enrichment add on, flirt pole exercise! See page 3 for details.

Theme of the month: *Lucky Paws!* Our play on St. Patrick's Day!

Themed Enrichment

- Shamrock Shake – A festive (and dog-safe!) special treat made with Greek yogurt blended with spinach and fresh mint for a naturally green, deliciously lucky snack.
- Golden Nugget Search – In this themed scent space experience, pups will use their noses to sniff out “gold” (treats) hidden throughout the space. A fun and enriching treasure hunt!
- Find the Pot of Gold – A special themed nature walk that ends with a “pot of gold” surprise waiting at the finish line.



Cooper P.



Marshall
searching for
“gold” in the scent
space



Linus



Luna T. finding
clues on a
nature walk





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New Enrichment Add on Alert!! Flirt Pole Exercise

What is a flirt pole?

A flirt pole is basically a very large cat toy! It's a wand that has a rope attached to a toy on the end.

What are the benefits of using a flirt pole?

- Mental & physical engagement
- 5-10 minutes = a long walk
- Can help a high energy dog go from over the top to manageable (great if used to take the edge off right before a vet or grooming visit, or even before a car ride)

Who would benefit from flirt pole exercise?

- High energy dogs
- Working dogs
- Adolescent dogs (10 months - 2+ years of age)

Bear E. proud of his catch



Bear E.



Is flirt pole exercise right for my dog?

Flirt pole exercise is a great option for many dogs, but it isn't ideal for everyone. This enrichment activity is best for dogs who enjoy chase-style play and can move comfortably without pain.

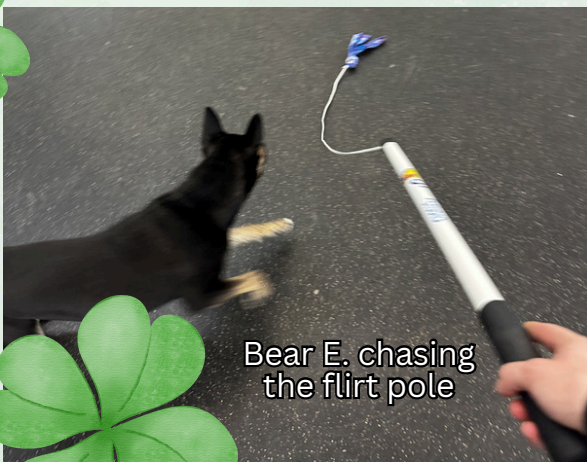
Flirt pole exercise may be a good fit if your dog:

- Enjoys chasing toys or playing tug
- Has moderate to high energy levels

It may not be the best fit for dogs who:

- Have known joint, knee, or back injuries
- Are recovering from surgery
- Become overly frustrated or unable to disengage during high-energy play

Our staff always considers each dog's age, size, physical condition, and play style to ensure all enrichment is safe, structured, and appropriate for them.



Bear E. chasing the flirt pole



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Adopt Carley!

Carley is a gorgeous 5 year old white shepherd looking for her forever home. She has been living with us at Brookwood since October 2025.

Carley has been a lovely participant in almost all of our enrichment activities. She is still learning how to master the treadmill - but is catching on fast! Her favorite activity is playing fetch with a frisbee or a ball! She also LOVES finding treats in our scent space.

Carley has a chicken allergy but this is easily managed by keeping her on a fish based kibble. She seems to enjoy the salmon flavor!

Carley is reactive & does not get along with other dogs. She has been working on training to build some better habits.

To adopt Carley, please contact WAG at:

603-529-5443 or
wearewag@gsinet.net or
www.wearewag.org/adopt.htm





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Meet the Assistant Manager: Keely!

How long have you been part of the Brookwood team?

I am proud to have been a part of the Brookwood team since 2019.

What do you love most about your job?

What I love most about my job is building relationships with both the dogs and their owners!

Getting to know each dog's unique personality and figuring out what makes them feel safe and happy is one of the most fulfilling parts of what I do. Of course, being surrounded by wagging tails every day does not hurt either!

Do you have pets at home?

I have a 5-year-old Abyssinian Guinea Pig named Gizmo, a 5-year-old Great Dane named Bella, and an 8-year-old Boxer mix named Gracie.

Fun Fact About You:

When I am not working, you can usually find me reading. This year I am challenging myself to read as many books as I can, so far, I have read 21 books.



Bella

Experience, Skills, or Certifications?

PackPro Certified:

- Group Management
- Dog Body Language
- Customer Service Basics
- New Dog Evaluations
- Health CPR & First Aid

Dog Guru College:

- Day Care Counselor
- Knowing Dogs 101
- Knowing Dogs 201

Pet Tech CPR Certified:

- CPR & First Aid



Gizmo



Gracie