

Brookwood News

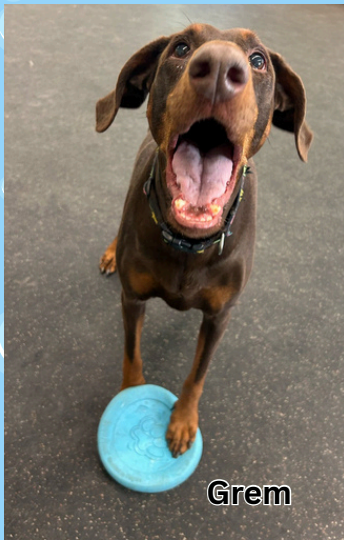
June 2026

June has arrived, bringing the start of summer and our busiest season here at Brookwood. As travel plans, family vacations, and weekend getaways begin to fill calendars, we're looking forward to helping provide a safe, comfortable, and enriching experience for your pets while you're away. We appreciate the trust you place in our team and are excited for another summer filled with familiar faces, new friends, and plenty of happy tails!

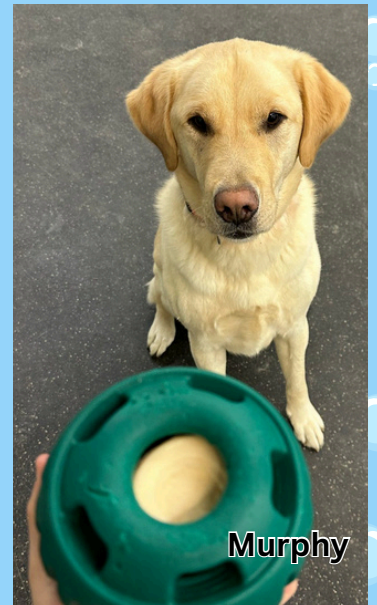
As a reminder, summer reservations tend to book quickly, so we encourage you to book well in advance. Schedule boarding stays, enrichment add-ons, & grooming appointments as soon as possible. When you make plans for yourself, make plans for your pets, too!

At Brookwood, enrichment is an important part of helping dogs feel comfortable, engaged, and fulfilled during their stay. Mental stimulation and individualized activities can help reduce stress, encourage confidence, and provide healthy outlets for energy—making boarding a more positive and enjoyable experience for many dogs. From peaceful walks to tasty treats and structured exercise, enrichment activities allow us to tailor each dog's experience to their individual personality and needs.

Over the next couple of months we will be highlighting some of our enrichment add on options in the newsletter. Stay tuned!



Grem



Murphy



Oliver



Lord Tubby



Brandywine



Carley

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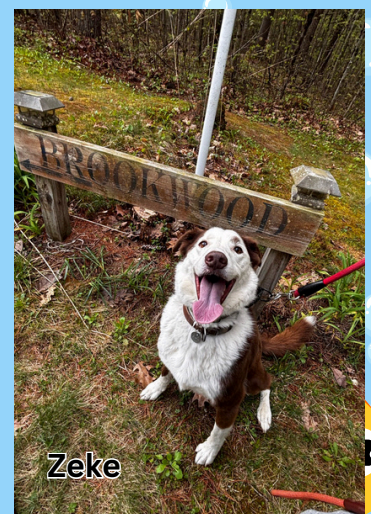
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Enrichment Spotlight: Nature Walks

Nature walks give dogs the opportunity to explore our 15 acre property through winding wooded trails & a large open field. These walks encourage calm exploration filled with new sights, scents, and sounds. These one on one outings provide both physical exercise and mental stimulation while offering a peaceful break from the excitement of the kennel environment.

Benefits of Nature Walks

- Great for dogs who enjoy quiet one on one time with staff in nature
- Encourages natural use of the body & senses
- Provides mental & physical exercise
- Supports confidence building for shy or nervous dogs
- Helps reduce boredom & stress
- Allows for self paced movement
- Encourages decompression through calm, purposeful sniffing
- Beneficial for dogs who may not enjoy large group play
- Supports enrichment through low pressure engagement with staff
- Especially enjoyable for scent driven breeds or dogs who love to sniff
- Provides the opportunity for engagement in species specific behavior
- Helps dogs settle more easily
- Creates a more fulfilling boarding experience



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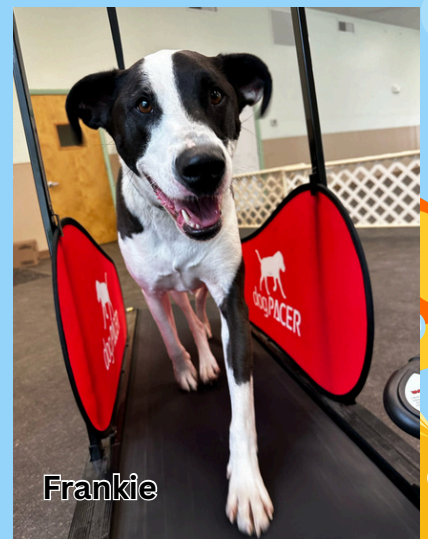
Enrichment Spotlight: Dog Pacer Treadmill

Our Dog Pacer treadmill program offers an additional enrichment opportunity for dogs who enjoy structured activity and one-on-one engagement with staff. Sessions are customized to each dog and can be a great way to add variety to their boarding stay.

For dogs new to the treadmill, sessions are required to be booked in a package of three consecutive sessions. This introductory package allows dogs time to become familiar with the equipment and build confidence gradually at a comfortable pace.

Benefits of Treadmill Runs

- Excellent option for high-energy, working, or sporting dogs
- Helpful for dogs who need additional activity beyond playgroups
- Sessions are tailored to each dog's comfort level and pace
- Great enrichment option during hot, rainy, or extreme weather conditions
- Helpful for dogs working on weight management or fitness goals
- Provides exercise without the distractions of a larger group setting
- Can help reduce boredom during boarding stays
- Beneficial for dogs who enjoy routine and structured activity
- Great option for dogs who may not thrive in group play
- Encourages confidence as dogs learn a new skill or activity
- Provides enrichment that engages both body and mind

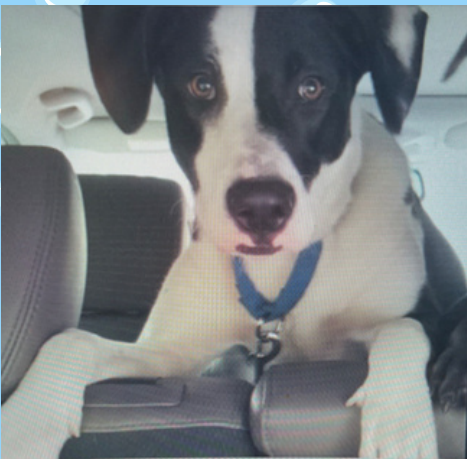


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A Case Study For Treadmill Runs: Frankie

For almost a year now Frankie has been consistent with treadmill runs with every single visit to Brookwood for day camp. It took about 3 short sessions for Frankie to get used to running on the treadmill. Now it is his favorite part of day camp! All we have to say is "Frankie! Treadmill?" & he runs over & hops on eager to run. We notice after his runs he is much more relaxed in his lodging & walks more calmly through out the building.



- *Love at first sight? This is the adoption picture I fell in love with. I knew a border collie mix would require much time. I grew up with Shelties and was familiar with their herding tendencies. Frankie was 2 years old and had been in the adoption system. He was adopted twice and brought back. Frankie did not like being crated or told what to do. He had a lot of energy, acted out, was chewing everything up in the house and in general, was a maniac.*
- *I brought him to Brookwood's Doggie Day Camp. Frankie went for about a year and stopped wanting to go. Working with the staff, they believed Frankie needed a stronger physical outlet. They noticed Frankie was getting anxious during the crating sessions. They suggested I bring in toys to keep him occupied in the crate. Another suggestion was to try a doggie treadmill session.*
- *Frankie loves the treadmill, probably the one on one attention doesn't hurt. As it has intermittent speeds, it exercises his mind as well as body. Initially, Frankie would come home, eat, mess up my bed and go to sleep for the night. After about a year of treadmill training, Frankie had lost weight and developed more muscle.*
- *I have two dogs, one really needs the treadmill and the other doesn't (but still benefits from physical exercise). I recommend the doggie treadmill for high energy, overweight or dogs that just need exercise occasionally. When Frankie is tired, he is especially well behaved.*

~Jerise Mares, owner of Batteries Plus in Concord NH

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Meet A Senior Kennel Tech: Gabe!

How long have you been part of Brookwood?

- I started at Brookwood in March of 2021, I left for a bit from December 2021 to February of 2023 and have been working there ever since.

What do you love most about your job?

- It is hard to choose just one thing I love about my job. I get to meet so many people and their pets and build relationships with them. When taking care of the cats and dogs I get to meet all the different personalities each one has. I love and care for each dog and cat at Brookwood like they were my own.

Do you have a pet at home?

- I have a little Cairn Terrier named Archie at home. I actually met Archie at Brookwood back in 2024. He was with a group called WAG who were boarding him with us while looking for a forever home for him. Me and Archie clicked immediately. Archie would follow me wherever I went and always wanted to be with me and so I ended up fostering him and soon enough adopting him.

Fun fact about you:

- I love to draw, its something I picked up from my Dad and Uncle. I keep one of my dad's drawing of the Shredder from the Teenage Mutant Ninja Turtles hanging up on my wall above my desk. I hope to be able to draw as well as him someday.

Experience, skills, or certifications?

- Pack Pro certified in Customer service basics, dog body language, New Dog Evaluations, Canine Health First Aid and CPR

