

BROOKWOOD NEWS

SEPTEMBER 2025



New Pricing

Day Camp

- 1 day - \$35 (family \$30 per dog)
- 2 days - \$60
- 3 days - \$90
- 4 days - \$120
- 5 days - \$150
- 10 days - \$275
- 20 days - \$450

Boarding

- VIP - \$50
- Deluxe - \$55
- Out Alone - \$55
- Extra Care - \$65
- Family (\$10 off per additional pet staying in the same pod/cage)
- Kitties - \$28

Add On Services

- Nature Walk - \$15
- Pup Cup - \$2
- Scent Space - \$15
- Staff Time - \$15
- Treadmill - \$15
- Going Home Baths - \$45
- Nail Trim \$10
- Grooming (price varies)



Fun Fall Activities

The weather is cooling down, kids are back in school, & your dog is still full of energy! In addition to a weekly day camp routine at Brookwood here are some fun activities to try at home with your pup.

- Go apple picking
- Go to a pumpkin patch
- Go to a corn maze
- Go to a brewery & enjoy a drink with your pup
- Take a hike to see the foliage
- Start thinking about a halloween costume for your pup to wear in our photo contest
- Go to a cafe & sit on the patio to enjoy a pup cup & fall latte



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Why Your Dog's Nose is their Superpower!

While humans have around 5 million scent receptors in our noses, dogs have up to 300 million. And the part of their brain devoted to analyzing scents is about 40 times larger than ours (relative to brain size). To a dog, smells are more than just odors — they're information. When your dog sniffs a patch of grass, they can detect:

- Which animals have been there
- How long ago
- What they were eating
- Even their emotional state at the time

Sniffing isn't just fun for dogs — it's vital for their mental and emotional health.

- Mental workout: A 15-minute scent game can tire a dog out as much as a 30-minute walk.
- Stress relief: Sniffing lowers heart rate and helps dogs self-soothe.
- Confidence builder: Especially for shy or anxious dogs, sniffing activities encourage exploration and curiosity.



Friendly Reminder

Next time your dog pauses on a walk to smell a lamp post for 45 seconds, remember: they're not stalling — they're reading the neighborhood news. By giving them time and opportunities to sniff, you're letting them enjoy life the way nature intended.

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Sniffing at Home

You don't need fancy equipment to give your dog a scent-based workout. Try:

1. The "Find It" Game – Hide small treats around a room and encourage your dog to sniff them out.
2. Snuffle Mats – These fabric mats mimic grass and let dogs forage for kibble or treats.
3. Scent Walks – Instead of hurrying your dog along, dedicate part of your walk to "sniff time" where they set the pace.
4. Cardboard Box Challenge – Place treats in one of several boxes and let them figure it out using their nose.
5. Item Swap – get together with a group of friends & swap some of your dogs toys, a towel/blanket, or other dog safe items. Bring home & let your dog use their nose to explore. Make it a weekly thing!

Sniffing at Brookwood

At Brookwood, we know how important scent work and enrichment are for dogs. That's why we offer several add-on activities that tap directly into your dog's natural instincts:

- Nature Walk: A slow-paced, sniff-heavy walk through our scenic areas, letting your dog explore natural scents.
- Snuffle Mat Time: Foraging fun that works their nose and brain.
- Lick Mats: Great for calming and satisfying licking behavior while engaging their sense of taste and smell.
- Scent Space Area: A dedicated zone filled with safe, intriguing scents for your dog to investigate at their own pace.

These activities aren't just entertainment — they provide real mental enrichment and help your dog feel relaxed, satisfied, and happy during their stay.



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Back to School

As families settle back into the school year routine, many dogs suddenly find themselves spending more time at home alone. This change can be stressful, especially for pups who are used to a busy summer schedule filled with activity and attention. Maintaining a consistent daycare schedule is one of the best ways to support your dog through this transition. Regular visits to Brookwood for day camp provide exercise, socialization, and mental stimulation, helping to prevent boredom, anxiety, and unwanted behaviors at home. We also offer fun enrichment add-ons for Day Camp—such as scent space sessions, staff time, nature walks, treadmill time, special treats and pup cups! A steady routine, paired with enriching activities, gives your pup comfort and confidence during this season of change.

Fall Flea & Tick Safety

Cooler weather doesn't mean pests go away—fleas and ticks are still active well into the fall, especially in wooded areas and leaf piles. Keep your pet protected by staying consistent with their flea and tick preventatives, even after summer ends. After outdoor adventures, give your pet a quick check for any hitchhikers, paying close attention to ears, between toes, and under collars. A few simple steps now can help keep your furry friend healthy and itch-free all season long!



Contact Us!

Have questions or need help booking? Give us a call at 603-783-4040, send us an email at brookwoodresort@aol.com, or shoot us a text through our online booking system, MoeGo! We're happy to help however it's easiest for you.